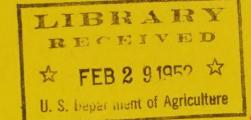
# **Historic, Archive Document**

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62,97 Index



Spring 1952 Catalog

# GARTMAN'S GARDENS

NEW LOW PRICES FOR

NORTHERN GROWN HARDY PLANTS

**NEW PERENNIALS FOR 1952** 

FLAME VERBENA

DIANTHUS SWEET MEMORY

DELPHENIUM ASTOLATE

NEW RED LYONDEL HEMEROCALLIS

NEW IMPORTED PURPLEKRONE PHLOX

**NEW CANADIAN GIANT CHRYSANTHEMUMS** 

NEW BRISTOL'S CHRYSANTHEMUMS

NEW U. S. D. A. CHRYSANTHEMUMS

THE ABOVE AND OTHERS

YOU WILL FIND IN THIS CATALOG

PRENNIAL PLANTS

ROSE BUSHES

BULBS

HARDY CHRYSANTHEMUMS

## **GARTMAN'S GARDENS**

Located 21/2 Miles North on Highway 45

ROUTE 1 BOX 97

FOND DU LAC, WIS.

PHONE 8072

Visitors Always Welcome

## To Our Customers and Friends

We are offering a number of additional items this year. In this catalog you can choose with confidence from the largest and finest collection of hardy plants in the Northern States. Our plants are strong and healthy. The land here at Fond du Lac seems ideal for their development.

We guarantee our plants to be true-to-name, and to replace any order that does not reach you in first class condition, but please notify us immediately upon delivery.

Your order will be well taken care of, and our advice is yours for the asking.

Send us your order as soon as you have made your selection. In case of short crops, early orders have first consideration. Your remittance must accompany the order.

Our careful packing of plants and bulbs will insure safe delivery.

#### It Is Easy to Order by Mail from Gartman's Gardens

Won't you give us a try?

With this catalog you have received an order blank and an addressed envelope for your convenience. Always print your name and address. List the name and price of all items. We ship to every state. We have received many fine comments on our method of packing and the fine condition in which the plants arrive.

#### No C.O.D. or Open Accounts

Send cash, money order, or check with order. Orders of less than \$1.00 add 20c to cover cost of packing charge.

Express Shipments: Pay on delivery of plants.

Parcel Post: Cheaper. Add 15c for first plant and 2c for each additional plant.

## ... Free Mums for Early Orders ...

For all orders of \$2.00 or over received before March 20th. You may select \$1.00 worth of Chrysanthemums plants free. With a \$10.00 order you may select \$2.00 worth of Chrysanthemums plants free. These gifts are given only when cash in full accompanies the order.

# FINE PERENNIAL PLANTS FROM HARDY PLANT HEADQUARTERS

ASTILBE Fanal		-		red,		incl	
ASTILBE July		-			-	ne c	

# 5 OUTSTANDING BUDDLEIAS (butterfly bush)

WHITE CLOUD — A new white, compare formed blooms	
PINK CHARMING — Largest and best pin	
BLUE BIRD — Great abundance of bi	
ROYAL RED — Pat. 556. Best red yet achie	ch 70c
DUBONNET - Deep rich, wine purple ed	

1 each of above Buddleias 5 plants \$2.40

# HARDY GARDEN CARNATIONS and DIANTHUS

#### DELIGHTFULLY FRAGRANT

CRIMSON KING — Deep red, a good bloomer all summereach 40c
LUCIA — Double carmine-pink, a fine new variety ————————————————————————————————————
HER MAJESTY — Double pure white flowers — each 45c
SWEET MEMORY — New lovely pure white with crimson-maroon spots in center, good bloomer each 60c
OLD SPICE — Everblooming bright salmon-pink each 45c
l each of the 5 above carnations \$2.25
COREOPSIS — Hybrids, large golden-yellow flowers each 35c
ERIGERON — Spciousus hyb. large flowers, blue- violeteach 35c

#### GYPSOPHILA (babysbreath)

whiteeach 50c
ROSY VEIL — 15 in. Double soft pink flowers, all summer ———————————————————————————————————
OLDHAMIANA — 3 ft. Pale pink flowers, July to Sept. ————————————————————————————————————
ARTEMISIA — Silver King. 2 ft. handsome silver foliage ————————————————————————————————————

#### AQUILEGIA (Columbine)

MRS. SCOTT ELLIOTT — 2 ft. mixed colors of best ————————————————————————————————————	
CRIMSON STAR — Large flowers, crimson sep white petal each	als,

#### HARDY ASTERS

## For Brilliant Mass of Color in the Early Fall Garden

PEACE — New large semi-double, rosy-lavendar flowers ————————————————————————————————————
PROSPERITY — New pink aster, producing masses of flowers ————————————————————————————————————
HARRINGTON PINK — 4 ft. flowers of clear soft pink ————————————————————————————————————
MOUNT EVEREST — 4 ft. Pyramidal plants, snow- white flowerseach 40c
VIOLETTA — 4 ft. New, darkest aster, lovely deep-violet — each 40c
CANADA RED — 18 in. Morden origination, rosyred flowerseach 50c

#### DICTAMNUS (Gas Plant)

		undisturbed
		the above

#### GAILLARDIA (Blanket - Flower)

GIANT HYBRIDS — One of the most useful garden flowers ————————————————————————————————————
IMPROVED SUN GOD — Rich golden-yellow flowers all summer ———————————————————————————————————
RUBY — Brilliant ruby-red, blooms all summer each 45c
1 each of the above 3 Gaillardias \$1.15
HELIANTHUS — (Perennial sunflower) Gold, 4 ft. large rich yellow flowers or double bloomseach 35c
HEUCHERA — (Coral Bells) Sanguinea, 15 in. poplar-red ————————————————————————————————————
HEUCHERA — (Coral Bells) Rosamondia, 18 in. coral-pink ————————————————————————————————————
LUPINS — Russell Hybrids. 3 ft. flowers representing every color of the rainbow. They like partial shadeeach 40c

dependable \_\_\_\_\_

#### PLATYCODON (Balloon flowers)

NEW SHELL PINK - Distinctive pale pink
each 50c
NEW DOUBLE BLUE — Showy and unusual
each 55c
NEW DOUBLE WHITE - A lovely white form
each 55c
GRANDIFLORUM - Mixed blue and white
each 35c

each 35c
mprmoss (P. 11)
TRITOMA (Red hot poker)
PFITZERI — Orange-scarlet spikes, Blooms in September ————————————————————————————————————
GOLD MINE — Primrose-yellow spikes, blooms in August ————————————————————————————————————
WHITE FAIRY — Dainty creamy-white spikes, blooms in September ————————————————————————————————————
SPRINGTIME — pat. half white and orange, early flowering ————————————————————————————————————
Special: 1 each of above 4 plants \$1.75
PYRETHRUM — Rose mist NEW rose-carmine petals with double crested center, sturdy grower and free bloomereach 75c
PYRETHRUM — Double white, strong growereach 65c
PYRETHRUM — Double pink, a full double pink each 65c

## Penstemon - (Beard-Tonque)

FIREBIRD — (Cherry glow) 2 ft. ruby-crimson flowers are large, adds more color to garden all summer \_\_\_\_\_each 40c

TORREYI — Good size red flowers on 30 inch spikes \_\_\_\_each 35c

#### SHASTA DAISY

# (Chrysanthemum Maximum) DOUBLE WHITE SWAN — Masses of flowers

earlyeach 35c
ESTHER REED — Fully double white flowers, lasting quality ————————————————————————————————————
MAJESTIC — Large white flowers 5 to 6 inches across ———————————————————————————————————
MARCONI — A lovely novelty with extra large flowerseach 40c
MOUNT SHASTA — A new double variety, long stemseach 45c
SNOW QUEEN — Monarch of all shastas, semi-doubleeach 70c

wirral Pride — A new imported shasta anemone crested center, an attractive flower, good stems ————————————————————————————————————
EARLY GIANT — Large flowering, single and early ————————————————————————————————————
VESPER IRIS — Dichotoma, summer flowering, very hardy Iris ————————————————————————————————————
VERONICA — Blue spire, recent introduction, very good ——————————————————————————————————
VERONICA INCANA — Deep blue flowers, silver grey foliage — each 35c
VERBENA FLAME — New creeping habit, makes plant 2 ft. or more across, rose-scarlet flowers each 50c
RUDBECKIA — Large crimson-red star like flowerseach 35c
RUDBECKIA — White lustre, white blooms new and bettereach 50c

#### HARDY SUMMER FLOX

Hardy Phlox is the backbone of your garden during the summer months when color is needed most.

40c each

3 for \$1.05

12 for \$3.50

**AMERICAN BEAUTY** — Clear deep pink, large flowers.

BRIGHT EYES — Attractive lavender-pink, crimson eye.

FRAU AFRED VON MAUTNER — Brilliant orange-scarlet.

**LEO SCHLÄEGTER** — Scarlet-red with orange cast.

DAILY SKETCH - Salmon-pink with crimson.

LILLIAN - Cameo-pink, each floret has blue eye

MARY LOUIS - Best white, clean foliage.

**POLKADOT** — The best white with red eye.

ROYAL PURPLE — Finest shade of purple.

SALMON GLOW — Lovely pink, shaded salmon.

**RUBY LEE** — Dark wine red, outstanding. **MOUNT HOOD** — Beautiful white, medium height.

# Six Top-Notch Phlox



ADONIS — Best bright red phlox to date \_\_\_\_\_each 50c

RED BIRD — New color, crimson-red with deep red center \_\_\_\_each 50c

SPITFIRE — Beautiful, salmon-orange, bright crimson eye \_\_\_\_each 50c

PURPLEKRONE — Deep purple, none like this, from Holland \_\_\_each 60c

CAMEO — "New" Large florets of camei pink \_\_\_each 60c

RED BRIGHT EYES — A truly new color in phlox rose to red \_\_\_\_each 60c

# **Hardy Chrysanthemums**

This year we have one of America's finest and most up-to-date collections. In this collection we have included representations of all groups, starting with the Azalea or Cushion Mums, large and medium doubles, singles, buttons, pompoms, and including some of the best of the new English and Canadian. You will notice many of them are new this year, and many of them only of recent years. This new collection represents the originations of all the leading Chrysanthemum Hybridizers in this country, such as Bristol, Dr. Krause, of the University of Chicago, Lehmans, and Emberley, and many others including some of our own. In order to save space we have omitted the originators names as well as the year.

## ... Mums from Gartman's for Early Bloom ...

#### BRISTOL'S 1952 INTRODUCTIONS

ALEX CUMMING. Superb 4 inch flowers open the richest purest, cerise possible, and soften to cleanly pleasant rose. \_\_\_\_each \$1.25

FASCINATION. Lovers of the huge in mums will really adore this "Glamazon" of the fall garden.

A large shapely decorative often 4 inches in size, of a lovely silvery lavender pink flowers.

\_each \$1.25

JUBILEE. We offer this jaunty creation as a most useful garden ornament. A stocky 18 inch plant. It is a mass of 1½ inch red flowers later part of September on. \_\_\_\_each \$1.25

SPINDRIFT. This is long the acme of perfection for a white flower. Beautiful double 3 inch decorative with a tiny hint of cactus petallage, has a soft cream center.

each \$1.25

1 each of the above new mums for \$4.00

#### LEHMAN'S INTRODUCTIONS FOR 1952

- **BLUSHWHITE.** Large, pert and crispy, chalkwhite flowers underlaid with soft lavender Tube and spoon equal in length, never a misformed flower.
- FIRE ENGINE. Lustrous, dark cardinal red single flowers, with bright orange reverse. Tall and showy. Blooms later part of Sept.
- MALINDA BROWN. Free flowering lavender-rose incurved flowers from later part of Sept. on. Extra strong growth and sturdy flower.
- **PUMPKIN SPOON.** Opens persimmon orange aging to stafford yellow. A unique color in mums.
- ROYAL ROBE. Beetroot-purple with bluish sheen, mass bloom and well distributed. Another of Dr. Kraus superb introductions. Blooms Sept. 15 on.
- **ROSEDUST.** Immense bright cherry red blooms from Sept. 24 on. Bushy growth. Excellent for cutting.

PRICES: 65c each; 3 for \$1.80 One each of the above for \$3.50

# NEW U. S. DEPARTMENT OF AGRICULTURE MUMS

BLUSH. Double lavender-pink blooms.	
GOLDEN CHEER. Golden-yellow flowers.	Sept. 25.
GRANDEUR. Double white, tinged pink.	
ROYAL GEM. Dark Raspberry red, Sept. 25.	
SKI TRAIL. Double ivory-white, blooms	
THANKSGIVING. Double russett-red, Sept. 25.	

#### 3 FAMOUS GENERALS HARDY CHRYSANTHEMUMS

#### 65c each 3 for \$1.75

Gen. Bradley. Blend of apricot, seashell pink to buff. Long stemmed clusters. Early flowering. Gen. Mac Arthur. Double blooms of coppery red. Very husky plant, and showy. Early flowering. Gen Marshall. A rich harmony of deep old rose, purple and gold with light buff reverse. Strong bushy plants, blooms early.

#### IMPORTED ENGLISH GARDEN CHRYSANTHEMUMS FOR 1952

#### Early Flowering

- ANGELO. ONE OF THE FINEST salmon-buff shades, large flower, of good habits. each \$1.00
- CRIMSON CHAMPION. Produces large, full flowers of deep crimson on strong plants. each \$1.00
- FLORENCE HORWOOD. Bright rose with golden center overlaid with a suspicion of bronze, making a striking color combination. Large flowers. \_\_\_\_\_each \$1.00
- GOLDEN SWEETHEART. A fine addition to this famous sweetheart family. Flowers are golden yellow, and early. \_\_\_\_\_each \$1.00
- HADDON. An effective shade of salmon and terra-cotta. Good size flowers produced in great profusion. \_\_\_\_each \$1.00
- IMPERIAL YELLOW. Fine clear yellow with pointed petals. Strong grower with long stems.

  each \$1.00
- LATE SUNBEAM. This is a good one with bright yellow flowers of good texture. Blooms later than others so extends the flowering season.
- MIGOLI. Massive flowers of clear, butter-cup yellow with stiff petals and incurving form \_\_\_\_\_\_each \$1.00
- MONSAL DALE. Creamy-pink reflexed flower of large size. Plant has small foliage and stands weather well. Early Sept. blooming. each \$1.00
- ORANGE SWEETHEART. Very good orange, strong grower, as all sweethearts, blooms early.

  each \$1.00
- SERNUS. Large flowers of pink with a delightful gold center, good foliage, stiff stems. each 85c
- **SPARKLER.** New red that truly sparkles. Gives a wonderful effect with masses of flowers.
  - each \$1.00
- SUNBEAM. A good standard subject producing lovely, bright yellow flowers of reflexed form.

  each 85c
- TIBSHELF ORANGE. Sturdy plant with medium size flowers which are reflexed. Amber shaded to orange \_\_\_\_\_each \$1.00
- YELLOW BARBARA. A clear yellow sport from primrose-barbara. Has long stems, good cutting.

  each \$1.00
- YELLOW SPRAY. A new and outstanding single buttercup yellow. You will like this large flowered beauty. each 85c

#### 8 NEW BRILLIANT SPOON MUMS

50c each; one of each variety 8 plants for \$3.50 CARDINAL SPOON. Cardinal-red, yellow tubes.

**CHARM SPOON.** Opens lovely rhodonite-red and fades to rich rusty rose, free flowering.

FUCHUSIA SPOON. Sparkling fuchsia-rose.

**MAGENTA SPOON.** Lively magenta-rose, spoon type flowers in profusion.

ORCHIDE SPOON. Beautiful orchide blooms.

**PEACH SPOON.** Large, lively peach-colored spoons with Chinese yellow spoons ageing to pink.

**PUMPKIN SPOON.** Opens persimmon orange ageing to stafford yellow. A new, unique color in mums.

YELLOW SPOON. A very fine, bright golden yellow.

#### NEW CANADIAN INTRODUCTIONS FOR 1952

We think these are superior to English Mums, they have nice dark green foliage, and flowers from 3 to 6 inchs across. They bloom early, from later part of August on up until the hard freezing weather. Originated by Mr. Emberly of Ontario. We have him to thank for this new strain of Hardy Chrysanthemums, of beautiful double flowers.

**JULIA.** Large flowers of rosy-pink, very good foliage, and nice plant habits. **each 75c** 

**LAVENDER SPRAY.** Flowering laterals being produced at the end of the stem, gracefully arranged, delightful shade of lavender.

....each 75c

PAPRIKA. Bright, sparkling orange-bronze flowers produced in great numbers. each 75c

PRUNELLE. POMPON TYPE blooms in lovely sprays. Flowers most attractive shinning ruby with just a suggestion of purple. \_\_\_\_each 75c

ROSE O'DAY. This variety has exceptional merit.

The habit and foliage are ideal grown under ordinary garden conditions. Makes an ideal pot plant. Flowers are 3½ to 4 inches and the most beautiful shade of rose-pink ever.

each \$1.00

eden pi

One each of the above 5 plants \$3.50

#### 1951 CANADIAN INTRODUCTIONS

FLORENCE NIGHTINGALE. A large white with primrose center, early flowering. each 65c GORGEOUS. Large pink flowers of superb quality. each 65c

JEANNETTE. Burgundy flowers of good size on tall stems. Outer petals are reflexed and rolled.

each 65c

JULIET. Large pink flowers with center petals slightly incurving and wonderful texture.

each 65c

PRIMROSE QUEEN. Medium size flower of primrose yellow, good sturdy stems. .....each 65c

One each of the above 6 plants \$3.50

# 1952 UNIVERSITY OF NEBRASKA INTRODUCTIONS

ARAPAHOE — HUGE FLOWERS 3½ inch flowers. Color is rich red with reddish bronze reverse. Frost resistance. A continual bloomer from mid September on \_\_\_\_\_each 75c

LESHARA — A striking mulberry red shading to a softer red with a lovely old rose overtones. Frost resisting and early bloomer \_\_\_\_\_each 75c

# RECENT UNIVERSITY OF NEBRASKA INTRODUCTIONS

CODY. One of the best cushion types, 10 inches high and 40 inches across, color is white with lavender edges, blooms from July on. each 40c

**PEARL PARKINSON.** Large flowers, ranges from yellow with flecks of red during hot August days to red golden with cooler weather.

**PONCA.** Attractive sprays of double blooms resembling pompon zinnias, purplish red shade.

OSCEOLA. Long stemmed flowers of coppery hues, an excellent cut flower. each 50c

TECUMSEH. Compact plant 15 inches. Color is red changing to buff bronze with pink shadings.

each 40c

white cloud. A new white, far superior to any early blooming white, which begins in August. 3 to 4 inch flowers. \_\_\_\_each 50c

#### GENERAL LIST CHOICE ENGLISH GARDEN CHRYSANTHEMUMS

ALFRETON YEOMAN. Wine-red, silver reverse.

each 60c

AMBER BRIGHT. Bright amber-bronze, Large flower each 60c

BALCOMB ORANGE. Nice orange with golden reverse.

each 50c

BRONZE SWEETHEART. Beautiful rich bronze. each 50c
BETTY RILEY. Lovely art shade, carnation pink. each 50c
CHRISTINE SWEETHEART. Bright cherry-redeach 50c
DAUNTLESS. Rich orange-bronze, large flowers. each 60c
COPPELIA. Unusual shade of Indian redeach 50c
EDGERTON SWEETHEART. Salmon-bronze flowers. each 50c
FLAMING TORCH. Bright showy scarlet flowerseach 50c

JIM THORP. Choice art shade of red. each 50c MADAM BUTTERFLY. Ball like flowers, blush to white color. each 60c
MAYFORD PINK. Large flowers of rose flushed pink, one of the best in its classeach 60c
PRECOUSE SUPREME. Early purple, large flower. each 50c
RED SWEETHEART. Early blooming red large. each 50c
SALMON SWEETHEART. Large, lovely salmon flowerseach 50c
SWEETHEART. Rose-pink, bronze reverse, early.

# COLLECTION A 3 ENGLISH MUMS - OUR SELECTION - NOT LABELED \$1.00 COLLECTION B 7 ENGLISH MUMS - OUR SELECTION - NOT LABELED \$2.00 COLLECTION C 20 ENGLISH MUMS - OUR SELECTION - ALL LABELED \$10.00

POPLAR LARGE FLOWERING CHRYSANTHE- MUMS BRIGHTEN AUTUMN DAYS IN
HOME GARDEN
AMBER GLOW. Brilliant rosy bronze, brighter than Mrs. du Pont. Blooms Oct. 1each 40c
red with soft buff overtones. Blooms Sept. 20  each 50c
AUTUMN SONG. Large wine rose shading to carmine. Entirely new color in mums. each 40c
white. Everyone's favorite, good for cutting.  each 40c
AZTEC GOLD. COMPACT, SLIGHTLY DOMED, FIRM, CLEAR lemon-yellow. Strong upright growth. Earlyeach 50c
<b>BETTY.</b> Splendid upright rose-pink without a trace of magenata. One of the finest pinks. <b>each 40c</b>
canary wonder. The first truly canary primrose yellow pompon, compact flower. Sept. 25
<b>CECELIA.</b> Soft deep peony-purple, petals slightly recurved on matured flowers. Sept. 20. <b>each 45c</b>
CHAS NYE. Large 3 inch fully double, rounded flowers of buttercup yellow.

CHIPPEWA. Gorgeous, bright aster-purple, slight
ly incurved. Does especially well in the North
CHORALE. Biscuit-shaped flower of light phlox pink lightening to pale greenish yellow a center ageing to chalk-white. Blooms Sept. 15
COURAGEOUS. Shinning dark ruby-red, Sept. 20
<b>DAWNROSE.</b> Grenadine-pink to bittersweet-pink lightening to clear bright flesh color. <b>each 50</b>
DEFIANCE. A bold flower of intense golden yellow with twilled petals. Sept. 20each 40c
DREAM GIRL. Long stemmed pompons of deep layender. Excellent for cutting. Blooms Oct. 1
DRIFTED SNOW. Large, snow white flowerseach 40
EARLY ROBIN. Very early, two toned mound bronze yellow petals opening mahogany red each 50
erseach 40
FAIRBOW. HEAVY BLOOMING lavender-pin pompon. Splendid upright growth makes goo cut flower.

FLAXEN BEAUTY. 4 inch flowers resembling cactus Dahlias in form. Blend of peach, yellow and coral. A beauty, blooms Oct. 1. each 65c	MURMURS. Delightful Amaranth-pink to mallow purple. Nice early blooming that will please each 40c
GLADNESS. Fully double, clear china-rose. Dwarf very free flowering plant, blooms Aug. 25each 50c	NOKOMIS. A large pompon with full, compact flower of Indian-red fading to bronze. Sept. 20
GOLDEN CARPET. A creeping mound of golden yellow pompons. Superb for bordering. Blooms Sept. 20eαch 50c	PATRICIA LEHMAN. Sparkling geranium-pink with peach center. Recurved and twisted petals give fluffy, feathery effect. Blooms Sept. 20
GOLDEN GOPHER. Here is a clear, clean, bright red-orange, for your mum garden. Blooms Sept. 20each 50c	on. each 50c  PINK OPAL. Persian-rose overlaid with cream tints. Compact 4 inch flowers. A beauty. Sept
GOLDEN WONDER. Another splendid addition to the wonder family. Bright golden-yellow flowers with occasional flecks of bronze. Blooms Sept. each 60c	PINK QUILL. A new and large quilled petals of soft delicate pink. Blooms Sept. 20. each 500
HERO. Gleaming bright scarlet-red to spectrum-red with yellow-bronze reverse. Blooms Oct. 1.  each 40c	PRELUDE. Very large. Combination of flesh-pinl and maize-apricot. Early flowering Sept. 9  each 40c
HOLIDAY. Abundance of bronze-gold flowers with pure bronze center. 4 inch flowers. Sept. 22 each 50c	abundance. One of the best in this color, early  each 45
<b>HUNTSMAN.</b> Bright scarlet-orange overlaid with bronze tints. Very hardy. Blooms Oct. 1.	RED GOLD. A combine of red, orange and gold earlyeach 35c
ILLUMINATOR. Very dark brilliant crimson-red pompon. Excellent for garden or cutting. Blooms	flower. Excellent plant and growth. Blooms Sept. 10each 50 SHALLMAR. Ball shaped cream-white with sul
Sept. 20. each 45c  KATHLEEN LEHMAN. Brightest orange-gold deepening to red-gold at center. Blooms Sept. 25.	phur-yellow center. Holds color very late Blooms Septeach 45 SHOOTING STAR. Opens pinkish mallow-purple
LAVENDER LADY. Immense silvery lavender each 40c	lightening to pale rose-pink as flowers mature  each 45  TAPESTRY. Greatly favored by real mum lovers
LEE POWELL. Masses of fluffy Chinese-yellow flowers with a slight orange tinge at center on a tall, upright bush. 4½ inch flowers. Sept. 20each 60c	3 inch flowers of deep rose-pink, but gradually becoming mellow ashes of rose. Blooms late Septeach 50  THE CHIEF. Large semi-double flowers of bright
LORENZO. A rich flaming dark dianthus-purple.  Quilled petals give dahlia appearance. Sept.  15each 45c	coppery red. Blooms Oct. 1. each 35.  VIOLET. The best very early purple. Dahlia like bloom, with good color. Flowers Aug. 20.
MARIONETTE. Rust red pompons on nicely branched two foot plants. Blooms late Sept. on.  each 60c	white TOWER. Free flowering, creamy white pompon maturing to pure white. Good cu
MASKERADE. A glistening mass of silvery lavender and rose Pompons. Trim, neat, compact. Oct. 1each 50c	flower. Sept. 20.  YELLOW AVALANCH. A brilliant soft yellow bud. A sport of white avalanch. Unexcelled
MING. Most wonderful free flowering plant, with 4 inch blooms of Chinese-yellow to tangerine.  ———————————————————————————————————	Sept. 20. each 40  YELLOW and GOLD. Early, compact, lovely dwarf plant. Color is salmon, tan to gold. 31/
MOONBEAMS. Has 3½ inch flowers of fluffy soft primrose-yellow. Excellent cut flower. Oct. 1.  each 60c	in. flowerseach 45
MISS LACE. Pert and saucy Grandmothers pink.  each 40c	CHRYSANTHEMUMS
MME. CHIANG KAI SHEK. pat. 634. Early old gold shaded bronze, one of the finest. Blooms	Low growing — Early blooming
Aug. 25. each 60c  MISTY MAID. Large loosely flowers, of delicate	APRICOT GLOW. Rich apricot to bronze each 40 CODY. White with lavender edgeseach 40
sea-shell pink shading to misty white. Sept. 15.	DEAN KAY. Old rose to pinkeach 40 ELFIN. 8 inches tall, large flowerseach 50

GOLDEN CARPET. Golden yellow, large plants. each 50c
LITTLE JIM. Small pompons, orchid flecked gold. each 40c
MAJOR. Best of all pink cushions. A musteach 40c
NEW GLORY. Soft pink, compact, semi-double.
POWDER PUFF. New best white to date. each 45c PRINCE. Early bronze, nice flowers. ——each 40c

RED DEAN KAY. Unusual shade of red. each 35c SANTA CLAUS. Best hardy red cushion mum each 35c
TECUMSEH. Red changing to buff bronze.  each 40c
VARIGATED. A most unusual two-toned flowers of violet center of flower deeper in color.  each 50c
YELLOW SUPREME. Best canary yellow cushion.

#### 6 SELECT POMPOMS CHRYSANTHEMUMS

A fine selection of pompon and button types

EARLY WONDER - Clusters of lavender-pink flowers	_each	40c
CANARY WONDER — Compact primrose-yellow	_e <b>ach</b>	65c
DREAM GIRL — Deep lavender flowers	_each	40c
GOLDEN WONDER - Bright golden pompon	_each	60c
REDGLOW - Dark glowing red pompon	_each	<b>45</b> c
WHITE TOWERS — Free flowering pompon	_each	40c

#### POMPOM COLLECTION

One each of the above 6 pompons \$2.75

#### NOTICE

All our Hardy Mums are double unless otherwise stated. When you buy 3 of one variety you may use the three prices below.

DO NOT use 3 different varieties for these prices or we will not label them.

45c	each—3 each—3	for	\$1.25	50c	$\begin{array}{c} \texttt{each3} \\ \texttt{each3} \\ \texttt{each3} \end{array}$	for	\$1.35
750	each-3	for	\$2.00				

#### **CHRYSANTHEMUMS**

All Hardy Chrysanthemums are pot plants, you receive them with a ball of ground. These will transplant better than rooted divisions.

#### HARDY GARDEN LILLIES

An outstanding selection of hardy garden lillies that you will have in your garden many years, all bulbs are large size that will bloom this year.

	— Gorgeous white with touch of each 35c
UNBELLATUM	LILLY—Candlestick lilly upright, each 35c
UNBELLATUM	LILLY-RED RUSSIAN — flowers each 35c

TIGER LILLY -	Old relia	ble with	old fashion that
			with beauty,
multiplys			each 35c
DOUBLE TIGER	LILLY -	- Same	as above, only
double		****	each 40c

#### HEMEROGALLIS (Day Lily)

HYPHERION — New giant flowering, canary-yellow flowerseach 50c
DR. REGAL — Rich orange-yellow, early bloomer.  ———————each 35c
APRICOT — Bright Apricot-orange, blooms in Juneeach 35c
GOLDEN — 2 ft. Deep golden orange, free floweringeach 40c
GYPSY — Light orange, medium height, a grand flowereach 35c
NEW GIANT FLOWERING HYBRIDS — Leonian. In all colors of red mixed plant only, each 85c

# LOVELY DELPHENIUMS Highlight the garden 2 year plants

BLUEBIRD —					
GALAHAD	- Clear	white of	enormous	size.	

#### NEW ROSES FOR 1952 All America Award Winners

VOGUE. Entirely new color, glowing cherrycoralone of the best. \$2.25 each 3 for \$6.00

HELEN TRAUBEL. There is no other rose like! A
new blend of warm pink and apricot.
\$2.75 each 3 for \$7.00

FRED HOWARD. Finest yellow rose of modern
times, one you must have.
\$2.75 each 3 for \$7.00

# EVERBLOOMING HYBRID TEA ROSES 2 YEAR OREGON GROWN

Oregon roses are your best roses. Beautiful dark green foliage, and are acclimated to our soil and climate.

\$1 each 3 for \$2.85 6 for \$5.40 12 for \$10 Autumn. Double blooms of orange, yellow and red. Vigorous and upright.

**CHRISTOPHER STONE.** Free blooming, producing fragrant, velvety-textured, vivid-scarlet blooms.

**E. G. HILL.** Great massive blooms of deep velvety-maroon.

**ETOILE DE HOLLAND.** Dark velvety red, fine fragrance.

HEINRICH WENDLAND. Red and yellow variety.

JOANNA HILL. Large, yellow with bronze shadings in center. Fragrant, vigorous.

**MME. JOSEPH PERRAUD.** High-centered, perfectly formed buds. Shading from shell-pink to buff and orange.

MARGARET McGREDY. Full blooms of orange-scarlet.

McGREDY'S IVORY. Beautiful white, fragrant.

McGREDY'S YELLOW. Bright buttercup-yellow with perfect form, fragrant.

POINSETTIA. Bud long pointed, unfading scarlet.

PICTURE. Velvety clear rose-pink with undertones of salmon, very double.

MRS. PIERRE S. DU PONT. Bud reddish gold, flower golden yellow, lighter with age.

MRS. SAM McGREDY. Large long pointed bud, scarlet-coppery-orange, flushed with red outside.

**PRES. HERBERT HOOVER.** Beautiful colored buds and blooms of yellow with pink and flame tints.

**RADIANCE RED.** Bright rose-red form of radiance. **THE DOCTOR.** Large beautiful buds. Enormous cupped flowers of satiny-pink. Fragrant, bushy plant.

#### **Climbing Roses**

AMERICAN BEAUTY — Large, rose-pink flowers \_\_\_\_\_each \$1.00

BLAZE — Everblooming Pauls Scarlet variety \_\_\_\_each \$1.25

PAULS SCARLET — Brilliant scarlet, the best red \_\_\_\_each \$1.00

ORANGE EVERGLOW — Brownells subzero climber, beautiful blooms of orange-yellow \_\_\_\_each \$2.00

# ROSES CHOICE PATENTED HYBRID TEA ROSES

crimson GLORY. Color deep crimson, a glory rose glorious in its perfect form, large size and fragrance. \$1.75 each 3 for \$4.65

PEACE. Ovoid buds and golden-yellow etched with pink as they open, color changes from canary-yellow, to pale golden, to iridescent cream. Petals are edged with apple blossom pink, glorious 5 inch blooms.

\$2.50 each 3 for \$6.00

SUTTERS GOLD. Beautiful long pointed, yellow bud, richly shaded to orange and red. Rich fragrance not found on any other yellow rose.

\$2.25 each 3 for \$6.00

# BABY ROSES DWARF FLORIBUNDA EVERBLOOMING

CAMEO. A distinct shade of shell-pink and salmon, with a glow of gold. \$1.00 each

ELSE POULSEN, Bright, Rose-pink, semi-double lasting flowers ......\$1.00 each

FLORADORA. Scarlet and geranium red floribunda producing double flowers. .....\$1.00 each

RED RIPPLES. Flowers semi-double, open slightly fragrant, oxblood-red to carmine. ... \$1.00 each

# PATENT EVERBLOOMING FLORIBUNDA ROSES

These are especially fine for solid beds and borders. Ideal for cemetery planting because they are so easy to grow and bloom freely. Constantly in bloom from early summer until freezing. Very hardy, growing everywhere and requiring very little care.

FASHION, Pat. No. 789. Brilliant luminous coral flowers overlaid with gold opening with wavy graceful petals. Large clusters.

\$2.00 each 3 for \$4.25

HOLIDAY. Pat. No. 915. Generous clusters of large size buds, are orange-yellow brushed pink on the outside and strong vermillion red on the inside gradually giving away to softer

more delicate tone. ...\$1.50 each 3 for \$3.90

MASKERADE. Pat. No. 975. Clusters of 10 to 25 buds of yellow, red, pink, lemon and sometimes orange. Each bud is golden-yellow with thin vermillion marks. Gradually the rosepink deepens to deep red.

\$2.00 each 3 for \$4.25

PINOCCHIO, Pat. No. 484. A hardy plant producing an abundance of pointed buds of salmon-flushed gold, opening to miniature hybrid-tea like roses of soft clear pink and in great clusters. \$1.50 each 3 for \$3.90

RED PINOCCHIO, Pat No. 812. Masses of 3½ inch flowers in unfading clusters. Rich carmine; gradually deepen as blooms open. Prolific bloomer. \$1.50 each 3 for \$3.90

summer snow. Pat. No. 416. The most prolific of white floribundas with great "drifts" of beautiful large clusters like mounds of snow. Fragrant. \$1.50 each 3 for \$3.90

YELLOW PINOCCHIO. Pat. No. 992. Newest member of the pinocchio family. Sturdy bush, producing great masses of blooms in an apricotyellow color. When at the peak of bloom, it is a rounded mound of yellow.

\$1.50 each 3 for \$3.90

# BROWNELL ROSE BUSHES SUB-ZERO HYBRID TEAS

EASIER TO GROW - LONG TO LIVE

\$1.75 each 3 for \$5.00 \$18.00 per dozen

A new race from the hardy species, wichuriana hybrids that can bloom all summer along with the more tender hybrid teas. The originator reports flowers of equal merit in size form fragrance and color and plants many times longer lived even after subzero winters.

**ANNE VANDERBILT.** Exquisite coppery orange, informal, semi-double, very brilliant, fragrant, constantly in color.

**BREAK O'DAY.** Orange to apricot, large, very double flowers, very vigorous, free bloomer, delightfully inspiring.

CEDRIC ADAMS. The eminent radio commentator, lover of people and Roses, has placed his name on this most magnificent Rose. Out of thousands of candidates, Cedric Adams chose this sturdy, large and double scarlet to carmine Aristocrat of Rosedom to carry a beautiful Rose with his name to the rest of the Rose growers of the country.

CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, 2 or more feet long; over 50 gracefully recurled petals.

DICK WILCOX. A magnificent deep red Rose, upwards of a hundred of the largest very double blooms, even following the coldest of sub-zero winters. Named after the well known rosarian formerly of Minnesota University, who discovered Brownell Roses would winter in the cold Northwest.

HENRY FIELD NO. 112. With large, double, deep red blooms, abundantly displayed in Hybrid Tea form and cluster, on sturdy bushes that cover the bed for decades with one of the most strikingly beautiful of all red Roses.

KING BOREAS. Named for the Aurora Borealis, King of Minnesota Winter Sports, who loves his Roses when the long sub-zero nights are gone. Lemon-yellow, completely double, free, abundant bloomer; α beauty.

LILY PONS. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer. Often a feature of gardens in the cold Northwest.

**OLD FASHIONED RED.** Born from the Roses of "Grandmother's" Garden, with that same fragrance, full doubleness, bearing constant bloom and fond memories of by-gone days.

PINK PRINCESS. Bud-red, flowers deep pink, very popular, famous as the first Hybrid Tea free from premature defoliation, very double, no spot.

QUEEN O' THE LAKES. Named for the Queen of Minnesota's Aquatic Sports. No Diving Beauty could show greater fullness of grace, brilliance and elegance of form, or color more beautiful than this charming crimson queen of flowers. The Queen of all the double reds. Deep velvety.

RED DUCHESS. Over the thirty years of hybridizing, never had we hoped to produce a Rose like this. Such captivating fragrance. Such a shade of rose-red. Such colorful foliage. No spot. Such a robust and sturdy sub-zero plant. While nearly all Brownell Roses are pleasingly fragrant, the magic of sunshine on these petals issues a new fragrance incomparably alluring in spicy sweetness and charm. One whiff is an experience to be remembered.

**SHADES OF AUTUMN.** An abundant and joyous expression of bi-colored beauty. Many have reported that this beautiful red, yellow and blush flower is gargeously outstanding.

STARGOLD. A most perfect yellow Rose, in abundance at Rose time, with limited rebloom.

**TIP TOES.** Delightful mixture of red, orange and pink tints, with enjoyable sweet spicelike fragrance. Very much liked.

**TOMPKINS RED.** Medium, semi-double flowers of that deep velvety red, so much admired, perpetually displayed.

V FOR VICTORY. Most beautiful, large, very double, yellow, fragrant Roses; constantly blooming in ideal form. To numberless experts, there is no such long lasting loveliness in Roses. Reported a surprise at holding color.

**VELVETIER.** Semi-double, frequently in clusters. Gorgeously impressive with its depths of dark red, velvety luster. Named by α multitude of visitors to our gardens, with exclamation: "Oh! how velvety!"

# NEW IMPORTED GLADIOLUS FROM HOLLAND

Try some of these new outstanding varieties

6 bulbs 50c 12 bulbs 90c 50 bulbs \$3.50

**HAN VAN MEEGEREN.** A delightful shade of yellow.

JUNEBELLS. A new pure white.

ROSA VAN LIMA. Delightful pink.

MARSHALL MONTGOMERY. Very fine dark red.

TIVOLI. A new rose-pink.

ACCA LAURENTIA. Very good buff to orange.

**GENERAL EISENHOWER.** Another winner rose to coral.

JOH. VAN KONIJNENBURG. Flaming orange-red.

LAVENDER DREAM. A top notch lavender.

**CARDINAL SPELLMAN.** A beautiful shade of rose.

3 each of the above 10 varieties for \$2.25

Notice - Do not order Roses after April 15 - After this date we pot all Roses.

These are only sold here at the Nursery.

## GARTMAN'S GLORIOUS GLADIOLUS ASSORTMENT

This assortment contains some of the newer varieties, and will be sold 5 each of 10 varieties all colors, separately labeled for \$3.00 for 50.

All of our glad bulbs are guaranteed to be of top quality as to size. They are all healthy, vigorous, free from thrips and true to name. A

trial order will convince you of the quality of these bulbs.

# New RED RICH

# Everbearing STRAWBERRY PLANTS

You can almost "eat" those berries right off the page. A thousand words can't tell the story like this true-color picture does. Note how big and deep red those berries are—how thick and lush the foliage. . . Now, imagine biting into one: Ummmm so honey sweet that more sugar would seem a waste and that firm flesh texture is red clear through the core. That's RED RICH, folks, the biggest, reddest, sweetest berries you ever saw—and to top it all, it's an EVERBEARER that's really everbearing.

**PERFECT FOR FREEZING**—RED RICH is big, solid and firm clear through. It ripens evenly and possesses an abundance of natural sugar. Best of all, it won't mush-up when thawed.

It took 15,000 seedlings before the finest features of the Wayzata everbearing and the Fairfax June bearing were developed in RED RICH...it was worth it!

Planted in early spring, RED RICH will bear in June all through the summer and into the fall. Because of its heavy yield fewer plants are needed—for the average family twenty-five plants per person are recommended. The crown and root system are exceptionally large as well as the leaves—a rugged plant, a heavy producer—for table, for freezing, for the commercial grower. Remember, only a limited supply of plants available—ORDER AT ONCE.

Limit 500 Red Rich Plants per customer

25 for \$5.00, 50 for \$8.50, 100 for \$15.00, 250 for \$32.50

All Strawberry Plants Guaranteed

Complete Planting Instructions with each shipment

GEMZATA . . . EVERBEARING . . . One of the outstanding everbearers of today for both high quality and heavy production throughout the late spring, summer and fall. Produces extra large, firm and fine textured berries right up to freezing time. The Gemzata possesses the unique ability of producing a highly profitable crop the second season in a matted row. Proven highly successful on a wide range of soils. Produces well the first season. Gemzata is a cross of the well known Gem and Wayzata.

25 for \$2.25, 50 for \$3.75, 100 for \$6.00, 250 for \$12.00, 500 for \$18.75

SUPERFECTION—large, honey-sweet fruit. Grower of large plants. Produces an abundance of berries in spring, summer and fall. Up to a pint of berries per plant has been known for Superfection.

25 for \$2.40, 50 for \$4.35, 100 for \$7.00, 250 for \$14.00, 500 for \$21.90

TENNESSEE SHIPPER—A cross of the well-known Blakemore Missionary varieties, a high quality early strawberry plant that is very productive. A large, very firm, well-colored berry that sizes up good and retains its size throughout the season.

NEW FAIRLAND—A late introduction of the U.S. Department of Agriculture, Beltsville, Maryland. Ripens just a few days after the Premier when the demand is high for quality fruit. Large bright red berry of good quality.

NEW ARROWHEAD—A June bearing from the University of Minnesota Experiment Station. Plants are hardy, vigorous growers, very productive. Very similar growth habits to the well known Dunlap. Berries are large, firm, dark red and juicy. Prized for market, freezing and jam.

SPARKLE—(Med. late.) Originated by the New Jersey State Experimental Station. A vigorous grower and very productive. Berries are somewhat round in shape, of excellent quality, and splendid for freezing.

MAJESTIC (Mid-Season. Plant Patent No. 345.)
Easily grown in most any soil or climate. Berries are large, deep scarlet red to the core.
High sugar content makes them excellent for table and canning. Recommended for quick freezing.

AMBROSIA (Late)—One of the largest and latest strawberries known today. Berries are sparkling bright red, uniform, semi-pointed shape—delicious for every purpose. Ripen three weeks later than other varieties and bring a premium on the market.

Prices for All June Bearing varieties

25 for \$1.15, 50 for \$1.85, 100 for \$3.00, 250 for \$6.00, 500 for \$9.50

## **Order Early**

Customers who order late in the season are almost sure to be disappointed when they do not receive some of their favorite plants. Plants are still scarce.

We do the office work on your order before shipping starts at which time we can easily give it our best attention.

Order now and your stock will be reserved for you.

#### **Substitutes**

Rather than keep you waiting for items that are sold out, we will substitute with a variety equally good or better unless you write on the order - NO SUBSTITUTES.

YOU ARE WELCOME TO VISIT OUR NURSERY AT ANY TIME.							
PARCEL POST CHARGES  15c for one plant. 2c for each additional plant.		ORDER BLANK		PAID			
		Gartman's Gardens BOX 97 FOND DU LAC, WISCONSIN	PN or MOCKCA				
MRS. MR. MISS							
STREET	NO.	COUNTY					
POST OF	FICE	ZONE	STA	TE			
No.		Description		Pr	rice		

# Gartman's \$1.00 Specials

# for Spring Planting

4 Hybrid Delphenium. Mixed colors	\$1.00 4 Azalea Mums. Low growing
4 Regal Lillies. These are nice with Del-	\$1.00 2 Canadian Giant Chrysanthemums. You like these
3 Calla Lillies. Very good for a shady spot	5 Shusta Dais s. Itti amoroni
3 Unbeliatum Lillies. Very good	3 Rutterfly Bushes, Very good cut flower
4 Hardy Perennials. All Different  3 Choice Phlox. With the large florets	
3 New Choice English Mums. The large	3 Tritomas. Red hot poker
flowers	\$1.00
4_Tail Garden Chrysanthemums. Good cut flowers	



#### **Gartman's Gardens**

Box 97 Route No. 1 FOND DU LAC, WIS.

Sec. 34.66, P. L. & R.



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. S. Dept. of agriculture

ashington 25.

RETURN POSTAGE GUARANTEED: